



LION is proud sponsor of the Firefighter Stair Run

Berlin. For the seventh time now, on 06th May a large field of active firemen took part in the challenge to find who was best in the Berlin Firefighter Stair Run. In this competition, organized by the company sports group of the Berlin Fire Service, participants, in teams of two, wearing complete protective clothing and respiratory equipment have to ascend the staircase to the observation platform of the Park-Inn-Hotel on the 39th floor and this in the shortest time possible. For the 300 meters from the start to the hotel entrance followed by the 110 meters in height the fastest among them required a little less than 6 minutes.

The manufacturers of protective clothing, the LHD Group Deutschland GmbH with its internationally renowned “LION” brand has acted as a major sponsor in the Stair Run this year. Managing Director, Daniel von Chamier, reveals why: “LION brand protective clothing has always combined unique wearing comfort with a particularly high level of protection. With our well-known and well proven V-Force® and also the new KINETIC protective suit we are setting new standards within the branch. In the case of the extreme stresses and strains which the firemen are subjected to in this competition the advantages of our clothing are particularly prominent.”

The best 3 pairs in each category could look forward to a very special prize for the winners. Punctually, at the start of the barbecue season, they received a LION barbecue apron made of original material. V-Force® Max wearer, Andrea Posanz, was happy to receive one. Together with her partner, Susann Magnitzke, they were winners in the category “ladies”. The wife of LION specialist, Joachim Posanz, who also took part in the competition in his KINETIC protective suit, has not been active in firefighting sports for long and is therefore even more pleased about her impressive victory.

On the exhibition area right next to the starting tent on Alexanderplatz in Berlin, visitors and participants at the event were able to obtain further information on protective clothing at the LION stand where they could also obtain tips on how to care for the clothing and for the first time were given a preview of the further developments of this year.

Marketing manager, Sarah Mokus, was impressed: “It proved a great pleasure to support the competition and to hold discussions here with the very professional and highly motivated participants. This provides us with additional motivation to do our best day in day out so that our protective clothing continues to be “Ready for Action!” in all situations.

Captions:

Picture 1:

Manager of PR & Marketing Sarah Mokus together with LION-Testimonial Joachim Posanz at the firefighter stairrun in Berlin



Picture 2:

The winning ladies team - Andrea Posanz and Susann Magnitzke

Picture 3:

LION-Testimonial Joachim Posanz after his run at the firefighter stairrun in Berlin

Company Profile:

The LHD Group Deutschland GmbH is a system partner providing holistic solutions and products in the sectors of professional and protective clothing. Whether uniforms or turn-out gear, personal protective apparel, workwear or corporate fashion, functionality, quality and a high level of wearing comfort are the benchmarks for modern and safe outfits.

With its 360° all-encompassing approach, the LHD Group Deutschland GmbH provides all of the services involved in professional clothing management. Correspondingly, the company's offer extends far beyond supplying the customer with textiles. Whether corporate fashion, workwear, or personal protection apparel, the customer is given measurable added value – from the design, via the manufacture through to delivery and the return and refurbishment management for a multitude of textiles. Thanks to the combination of individual advice and logistic know-how based on an international approach and state-of-the-art technology, the customer is provided with a cost efficient, sustainable clothing concept. In this, each module can be chosen either individually or bundled as a package thanks to the modular construction principle.

Since June of 2016, the LHD Group Deutschland GmbH has been a subsidiary of Kantaras Investments Pte. Ltd., an investment company with branch focus on the field of international textile processing. The largest subsidiary of Kantaras, Sritex, with main offices in Indonesia with a turnover of 589 million US\$ in 2014 encompassing 9 spinning mills, 3 weaving mills, 3 dyeworks and 8 clothing production factories is the largest textile company in South East Asia.

For further information about the LHD Group Deutschland GmbH see: www.lhd-group.com.

To learn more about the brand LION: www.lioninternational.com

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