

Intersec 2017 in Dubai: LHD and LION pleased by great interest on the part of customers

Cologne, February 2017

At the end of January the LHD Group was once again present as exhibitor at the INTERSEC 2017 in Dubai, the largest exhibition for fire services and public safety in the Middle East.

“Our customers in the region value our continuity and reliability. Some of them became aware of our company for the first time at the INTERSEC some years ago”, states Daniel von Chamier. In his capacity as COO he is also responsible for the international sales of the LHD. “One of our strengths lies in the individual product development tailored to the needs of each single customer. Von Charnier states further: “For example, “the active cooling trouser suspender system” and also the “permeable water vapor reflective strips” developed by the company group have developed into an equipment characteristic held in high regard by numerous customers. These are incorporated in the fire fighter’s suits sold by the LHD under the trade name of LION.”

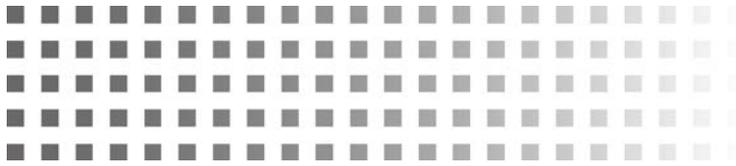
Extensive Presentation

Whether the customer was interested in protective suits according to European standards (EN) or US standards (NFPA), the LHD Group in cooperation with the LION Group Inc. from Dayton (Ohio, USA) displayed a widely varied selection of models and provided competent advice.

The LION brand which is sold by the LHD also in Europe and on the Asian market symbolizes more than 100 years of experience in the manufacture of functional, high quality protective clothing, workwear and uniforms.

To this date, thanks to the cooperation of both companies as partners, it is possible to provide firemen worldwide with the necessary protection in action with the comprehensive LION product portfolio. Thanks to an extensive exchange of information the needs of the different markets can be catered for.

The INTERSEC was once again successful in providing the Lion Group Inc. with possibilities for further development of the markets in the Middle East.



Captions:

Photo 1:

Mutual stand of the LHD Group Deutschland GmbH and LION Group Inc in the German Pavillion of the Intersec 2017 in Dubai.

Company Profile:

The LHD Group Deutschland GmbH is a system partner providing holistic solutions and products in the sectors of professional and protective clothing. Whether uniforms or turn-out gear, personal protective apparel, workwear or corporate fashion, functionality, quality and a high level of wearing comfort are the benchmarks for modern and safe outfits.

With its 360° all-encompassing approach, the LHD Group Deutschland GmbH provides all of the services involved in professional clothing management. Correspondingly, the company's offer extends far beyond supplying the customer with textiles. Whether corporate fashion, workwear, or personal protection apparel, the customer is given measurable added value – from the design, via the manufacture through to delivery and the return and refurbishment management for a multitude of textiles. Thanks to the combination of individual advice and logistic know-how based on an international approach and state-of-the-art technology, the customer is provided with a cost efficient, sustainable clothing concept. In this, each module can be chosen either individually or bundled as a package thanks to the modular construction principle.

Since June of 2016, the LHD Group Deutschland GmbH has been a subsidiary of Kantaras Investments Pte. Ltd., an investment company with branch focus on the field of international textile processing. The largest subsidiary of Kantaras, Sritex, with main offices in Indonesia with a turnover of 589 million US\$ in 2014 encompassing 9 spinning mills, 3 weaving mills, 3 dyeworks and 8 clothing production factories is the largest textile company in South East Asia.

For further information about the LHD Group Deutschland GmbH see: www.lhd-group.com.

To learn more about the brand LION: www.lioninternational.com

For further information and photographs as well as requests for interviews please contact:

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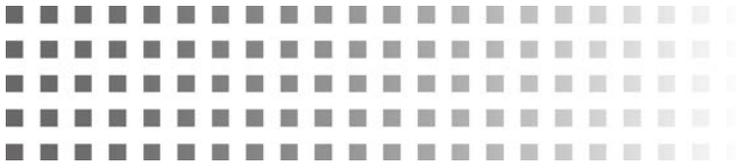


Photo 1