

## **ADAC is again placing its trust in the partnership with the LHD and is extending the scope of the services**

*Cologne, January 2017*

The LHD Group Deutschland GmbH has been the full-service clothing partner of the ADAC for six years and as sole supplier fits out the road patrol drivers and the staff of the air rescue service with protective clothing of the highest standard. As a result of the new tender recently carried out, the partnership will be continued and, in addition, extensively expanded. In future, in addition to the air rescue service and the 1,755 road patrol drivers the 778 ADAC mobility partners (contracting partners of the ADAC) will be incorporated in the clothing concept and in a uniform and newly designed clothing carry out their work as roadside mechanics and recovery service staff on the roads of Germany.

Materials of the highest quality (for example, Gore-Tex®) and best workmanship in production almost completely made in Europe ensure a robust and long lasting quality. This, together with a clean and groomed appearance, is guaranteed to cause a positive effect.

The great acceptance on the new work wear for the ADAC is to be found in the excellent wearing comfort, the attractive design and the high level of protection. The durable clothing fulfils all of the requirements of DIN ISO 20471 for the visibility of protective clothing in road traffic.

The LHD was not only involved in the development, but is also manufacturer and supplier of personal protection equipment, service clothing and safety components, but is also serves the ADAC with all of the necessary logistics services from the disposition, via storage through to delivery to the wearer of the clothing. Orders placed by the wearers can be processed easily and in a modern manner on open B2B trading facilities (Mercateo and Brand Performance).

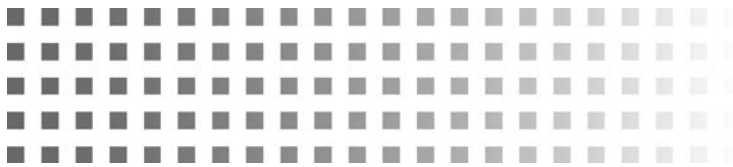
### **Captions:**

Photo 1)

Contract being signed at the LHD Group Deutschland GmbH  
left to right: Andreas Walz, Head of Purchasing and Contract Management at the ADAC and Marc Hohenleitner, CEO LHD Group Deutschland GmbH

Photo 2)

The new clothing for the ADAC



### **Company Profile:**

The LHD Group Deutschland GmbH is a system partner providing holistic solutions and products in the sectors of professional and protective clothing. Whether uniforms or turn-out gear, personal protective apparel, workwear or corporate fashion, functionality, quality and a high level of wearing comfort are the benchmarks for modern and safe outfits.

With its 360° all-encompassing approach, the LHD Group Deutschland GmbH provides all of the services involved in professional clothing management. Correspondingly, the company's offer extends far beyond supplying the customer with textiles. Whether corporate fashion, workwear, or personal protection apparel, the customer is given measurable added value – from the design, via the manufacture through to delivery and the return and refurbishment management for a multitude of textiles. Thanks to the combination of individual advice and logistic know-how based on an international approach and state-of-the-art technology, the customer is provided with a cost efficient, sustainable clothing concept. In this, each module can be chosen either individually or bundled as a package thanks to the modular construction principle.

Since June of 2016, the LHD Group Deutschland GmbH has been a subsidiary of Kantaras Investments Pte. Ltd., an investment company with branch focus on the field of international textile processing. The largest subsidiary of Kantaras, Sritex, with main offices in Indonesia with a turnover of 589 million US\$ in 2014 encompassing 9 spinning mills, 3 weaving mills, 3 dyeworks and 8 clothing production factories is the largest textile company in South East Asia.

For further information about the LHD Group Deutschland GmbH see: [www.lhd-group.com](http://www.lhd-group.com).

For further information and photographs as well as requests for interviews please contact:

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